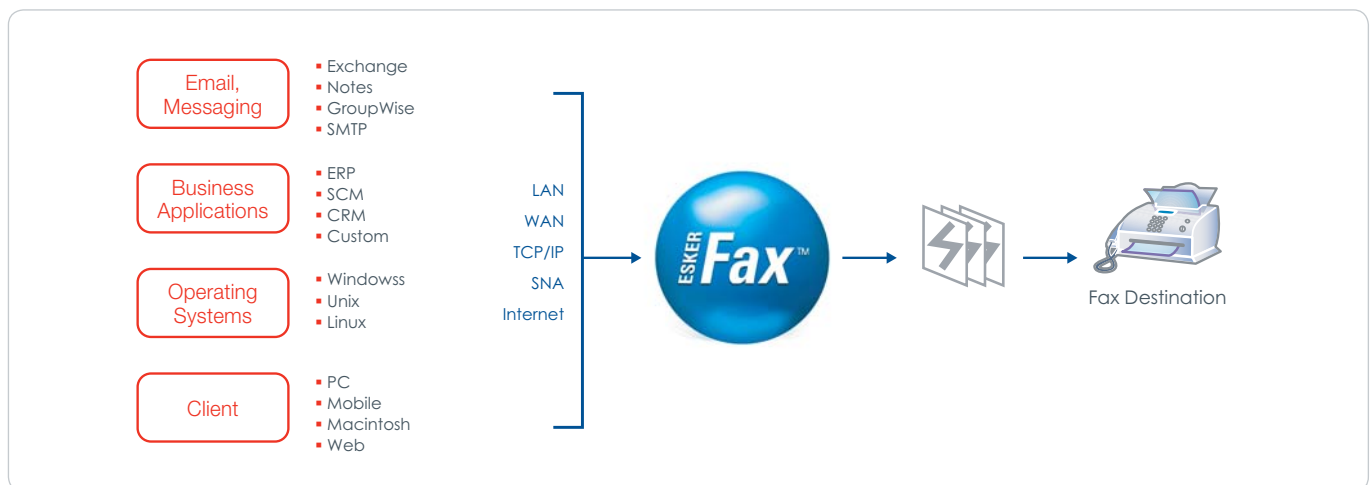




High-volume, high-performance fax



While e-commerce communication technologies have proliferated in recent years, fax has remained a predominant day-to-day messaging tool in today's business world. Fax is still the choice whenever business communications require secure, confirmed, and immediate delivery, or an exact facsimile of the source document. As long as these needs exist, fax will continue to play a vital role in the exchange of business information. Along with other messaging technologies, fax has evolved. Fax server automation has replaced fax machines in many enterprises, reliably processing thousands of business documents each day, integrating electronic document distribution with mission-critical business applications, and providing the convenience of faxing from the desktop.



Full leverage of existing enterprise environment

Designed for enterprise environments, Esker Fax provides high-volume production faxing from enterprise applications including SAP®, ERP, CRM, financial systems and more, plus high-performance desktop fax integrated with leading email platforms such as Microsoft® Exchange. Completely integrated with these applications, Esker Fax becomes an integral part of critical business communication strategies. With Esker Fax, enterprises are able to automate faxing of any document from any application immediately — no modifications required.

Today's forward-looking enterprises demand solutions that not only accelerate information delivery but also reduce the cost of doing business. They also want the kind of rich functionality and exceptional reliability that Esker Fax delivers.

Streamlining document-based business processes

Typically, businesses use Esker Fax to automate delivery of documents such as purchase orders, acknowledgements, invoices, credit applications, quotes, reports, notifications, invoices, and financial statements.

Esker Fax key business benefits

- **Significant cost reductions** with savings of up to 90% versus manual document delivery
- **Increased operating efficiency** through better use of labour resources previously tasked with manually faxing or printing, folding, stuffing and mailing
- **Reliable service** from a global fax server leader with nearly two decades of experience and over 80,000 document automation servers installed worldwide

Use this simple formula to calculate how much your organisation spends on manual faxing every year:

$$\begin{aligned} & \text{Average wage per minute} \\ & \quad \times 10 \\ & \quad \times \text{Number of faxes sent} \\ & = \text{Total annual fax labour cost} \end{aligned}$$

Low total cost of ownership

Esker Fax requires no client software and can be deployed with minimal effort and training. Esker Fax significantly reduces the total cost of ownership by

creating a fax solution that is easy to implement and maintain. In addition, Esker Fax is familiar to both the administrator and the end user. For a user, sending a fax is as easy as sending an email message or printing directly from any desktop application. Users can address faxes from public or private address books to individuals or groups, choose one or more attachments, select a cover page and send without ever leaving their desk. Plus, Esker Fax supports all forms of inbound routing so users can securely receive faxes through their email inbox. For administrators, Esker Fax makes it possible to manage all the fax servers worldwide through enterprise databases.

100% image quality

Esker has developed a highly accurate method for rendering and faxing forms and documents directly on the server. Combined with native document conversion, this technology ensures the highest image quality for all fax documents.

Scales to meet future needs

If an organisation's fax requirements expand, Esker Fax is highly scalable to accommodate growing needs. Faxes from AS/400® (iSeries™), Unix, Windows®, Web, and email applications can all be sent and tracked with Esker Fax, making it possible to fully automate purchase orders, invoices, shipping confirmations, and much more.

The power of Esker DeliveryWare Rules

Available as an optional add-on, the patented Esker DeliveryWare Rules Engine automates the faxing of documents generated by host applications — with no change to the application code. Using document content to identify the recipient, and then retrieving the fax number from an address book or database, Esker DeliveryWare Rules Engine lowers the cost of production fax for fast return on investment. Enhancing the quality of application-generated documents, Esker DeliveryWare Rules formatting capabilities convert plain text to professional fonts and merges it into attractive forms.

Direct migration to Esker DeliveryWare

With a direct path to the leading business document server, Esker DeliveryWare, Esker Fax easily expands to document delivery capabilities for Web, email, archive, Mail on Demand, wireless message, print, and XML.

New with Esker Fax 5.0

- Support for new Windows OS
 - Windows Vista
 - Windows Server 2008
 - Windows 64 bit platforms
 - Office 2007 documents
- Leveraging of multi-core technology significantly improving document processing speed
- Email systems integration
 - Exchange 2007
 - Domino 8.0.X
- New web technology expands document management functionalities and improves response time
- Improved system reliability with the replacement of SAPDB by MaxDB

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